

RICHEMONT

COMPAGNIE FINANCIERE RICHEMONT SA

Bellevue, Geneva

Transformation of the bearer shares of Compagnie Financière Richemont SA into registered shares

On 12 September 2013, the shareholders of Compagnie Financière Richemont SA, chemin de la Chênaie 50, 1293 Bellevue, Geneva, Switzerland (“CFR”) resolved to transform the 522’000’000 bearer shares with a par value of CHF 1.00 each of the company (the “**Bearer A Shares**”) into 522’000’000 registered shares with a par value of CHF 1.00 each (the “**Registered A Shares**”) and to amend the articles of association of the company accordingly.

Further to this resolution, the share capital of CFR amounts to CHF 574’200’000, divided into 522’000’000 Registered A Shares and 522’000’000 registered shares with a par value of CHF 0.10 each (the “**Registered B Shares**”). On 29 August 2013, SIX Swiss Exchange (“SIX”) approved the listing of the Registered A Shares under SIX’s main standard as from 24 September 2013, in replacement of the Bearer A Shares. The Registered B Shares are not listed on any stock exchange.

Exchange of Bearer A Shares against Registered A Shares

Each Bearer A Share will be exchanged into one Registered A Share, without shareholders having to take any action in this respect. Shareholders who hold Bearer A Shares in a custody account with a bank or another financial intermediary (a “**Custodian**”) will be informed about the transaction by their Custodian on or about 24 September 2013.

To be entitled to exercise the voting right attaching to the Registered A Shares, shareholders must apply for and obtain their registration in CFR’s share register as shareholders with voting rights according to Article 6 of CFR’s articles of association.

Listing

SIX has approved the listing of the Registered A Shares under its main standard as from **24 September 2013 (first trading day)**.

Last trading day of Bearer A Shares under main standard of SIX took place on 23 September 2013.

The Registered A Shares will not be listed on any stock exchanges other than SIX.

South African depository receipts in respect of Registered A Shares are traded on the Johannesburg Stock Exchange operated by JSE Limited.

Dividend entitlement

The replacement of the Bearer A Shares by Registered A Shares will have no impact on dividend entitlements. Registered A Shares will entitle their holders to receive the entire dividend that will be paid with respect to such shares for the fiscal year ending on 31 March 2014.

Materialisation of the Registered A Shares

Registered A Shares will be issued as uncertificated securities within the meaning of Article 973c of the Swiss Code of Obligations. They will be registered with SIX SIS AG as intermediated securities within the meaning of the Federal Act on Intermediated Securities.

Shareholders do not have the right to request the printing or delivery of certificated Registered A Shares.

Information

The transactions described in this listing notice do not involve any offering with respect to the Registered A Shares or any other securities. This notice does not constitute a prospectus within the meaning of Article 652a of the Swiss Code of Obligations.

The listing of the Registered A Shares on SIX does not give rise to the publication of a listing prospectus.

Bank responsible for the settlement in Switzerland

UBS AG

Security number / ISIN / Ticker

	Security number	ISIN	Ticker
Bearer A Shares	4.503.965	CH0045039655	CFR
Registered A Shares	21.048.333	CH0210483332	CFR

Place and date

Bellevue, Geneva, 24 September 2013